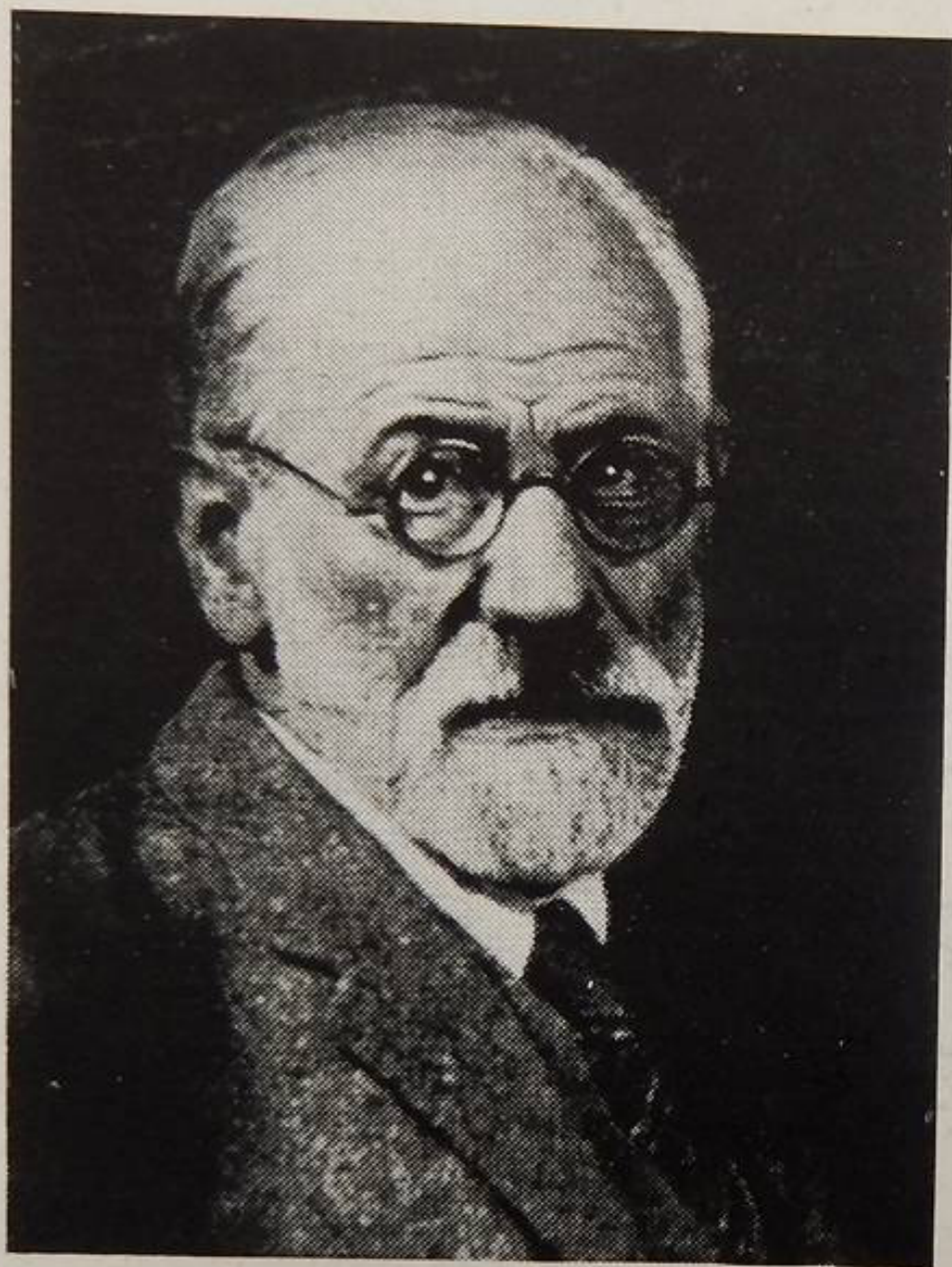




Prof. Sig. Freud

פרופ' זיגמונד פרויד

אוסף תמונות
של החברה לסיגריות "קדם"

תמונה מס' 69

זיגמונד פרויד, נר' 1856. מגדולי
המדע הרפואי. יוצר הפסיכואנליזה ורופא
למחלות הנפש. דרכים חדשות להבנת
הנפש הבריאה והחולה. שיטתו שנתקלה
בהתנגדות חריפה, הפכה למקובלת ביד
תר בעולם. עם כבוש וינה ע"י הנאצים,
עבר פרויד לאנגליה. מחבר הנאמנים של
האניברסיטה העברית.
מספריו: "החלום ושברו", "עתידה של
השליה אחת", "אין נחת בתרבות" ועוד.

Sigmund Freud cigarette card, c.1938-39, eBay, May 2025, \$199. Sigmund Freud RARE card by "Kedem Cigarettes" brand issued in the late 1930's in Eretz Israel (then called Palestine). Front showing Sigmund Freud portrait, back short, biography. This card is

in VERY RARE Excellent condition, unused, never hinged. Size: 3.25X2.25 inch, 8x5.5cm .

Historiesofpsychoanalysis.com note: The text on the reverse of the card translates as:

TITLE: "Kedem" Cigarette Company Photography Collection
Photograph No. 69

Sigmund Freud, born 1856, is one of the greatest medical scientists, creator of psychoanalysis and physician for mental illnesses. New ways to understand the healthy and sick mind. His method, which was met with sharp resistance, became most accepted in the world.

After the occupation of Vienna by the Nazis, Freud moved to England. He is a member of the Hebrew University's board of trustees. Among his books: "The Interpretation of Dreams", "The Future of an Illusion", "Civilization and its Discontents" and more.

The 'Old Yishuv' Museum notes this card series as: 'The World's famous Jews, album by Kedem cigarettes. The album has 144 pictures and brief information about each of them. They include: Theodor Herzl, David Ben Gurion, Louis Brandeis, Moses Montefiore, Zeev Jabotinsky, and many others. Each pack of cigarettes had a playing card that children collected and stuck in the album' (<https://www.oyc.co.il/>).

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